# Graduate Institute of Sustainability Management and Environmental Education Conservation Psychology and Applications to Climate Change Education

My research focuses on exploring the psychological connection between people and nature, covering various aspects such as the content and dimensions of this connection, development of measurement tools, theoretical exploration, model building and testing. Additionally, I apply my research findings in educational contexts, specifically in developing effective teaching strategies and evaluation methods in climate change education.

### Techniques (Apps) used in study

**Qualitative:** coding analysis (Atlas.ti, Nvivo, Maxqda). **Quantitative:** scale development and validation (SPSS, Lisrel, ConQuest), theory building and verification (Lisrel, Amos, Mplus).

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#### **Background:**

PhD in Environmental Education,

National Taiwan Normal University, Taipei, Taiwan. Bachelor

and master in history, sociology and anthropology.

### Funding:

National Science and Technology Council Ministry of Education



Table 2. Descriptives, reliability, and validity for the Environmental Identity Scale (EID) scale in each sample.

Sample	Mean	SD	Reliability	r Concern	r Behavio
US Mturk	5.28	1.19	0.94	0.72	0.57
US zoos	6.02	0.86	0.94	0.63	-
US highschool	4.91	0.99	0.82	0.67	0.56
Russian	5.73	0.76	0.86	0.46	0.45
Swiss	5.36	0.83	0.87	0.52	0.39
Taiwanese	4.81	1.06	0.94	0.38	0.44
Peru	6.13	0.7	0.87	-	-
Overall	5.7	0.94	0.89	0.54	0.40

Cross-Cultural Validation of A Revised Environmental Identity Scale, 2021

	Table 2-1 Multiple regression to the entire IEB in Taiwan					
	Model	Unstandardized coefficients		Standardized coefficients	ı	р
		B	SE	β	-	
	(intercept)	.46	.41		1.11	.27
C	NEP	.27	.07	.22	3.61	< .001
Comparing Taiwanese and	CWN (whole scale)	.55	.06	.53	8.61	< .001
Innonaca Undargraduatas'	$R=.61^{*}$ $R^{2}=.37$ $\Delta R^{2}=.36$					
Japanese Undergraduates'	anintention of environmental behaviors (IEB)					
Connection with Nature,	т	able 2-2 Multiple regres	sion to enti	re IEB in Japan		

Model	Unstandardized coefficients		Standardized coefficients	t	р
	В	SE	β	-	
(intercept)	1.15	.79		1.46	.148
NEP	.05	.20	.02	.27	.79
CWN (whole scale)	.54	.11	.41	4.764	<.00

#### Publications

2021

Tseng, Y. C., Sakurai, R. & To, K. (2021). Comparing undergraduates' Connection with Nature and New Ecological Paradigm in relation to intention of environmental behaviors in Taiwan and Japan. *Japanese Journal of Environmental Education*, *31*(2), 38-50.

Clayton, S., Czellar, S., Nartova-Bochaver, S., Skibins, J. C., Salazar, G., Tseng, Y.-C., Irkhin, B., & Monge-Rod, F. S. (2021). Cross-Cultural Validation of a Revised Environmental Identity Scale. *Sustainability*, *13*(4), 2387.

Tseng, Y. C. (2020). An explorative research on the relationships among Taiwanese adolescents' significant life experiences and environmental behaviors with the mediation of connection with nature. *Chinese Journal of Science Education*, 28(3), 223-254.

Tseng, Y. C., & Wang, S. M. (2020). Understanding Taiwanese adolescents' connections with nature: Rethinking conventional definitions and scales for environmental education. *Environmental Education Research*, *26*(1), 115-129.

Tseng, Y. C. (2019). The Development of Connection with Nature Scale for Junior-High-School Adolescents. *Chinese Journal of Science Education*. 27(4), 323-345.



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